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GREEN
REVIEW

CLIMATE FOCUSED, CLIENT FOCUSED

A 'GREEN' FOCUS ON MAJOR SECTORS

The green debate in Australia and around the world is at a mature stage, with businesses driving initiatives ahead of and sometimes instead of government. It is a business climate and landscape that varies from country to country, and even from state to state.

With a focus on the energy, resources and construction sectors, Green Review keeps readers informed with current news and in-depth reports. Green Review's focus on these three major sectors, considered some of Australia's as well as the world's biggest, highlights the growing pressure to improve their environmental, social, and corporate governance (ESG) conduct. Due to their economical strength and market share, businesses involved in these industries also have the opportunity to make some big impacts.

Green Review monitors news and projects that are breaking ground and ground breaking, with a focus on innovative technologies that drive the climate agenda. Green Review generates news from around Australia and around the world through informed comment from business, government, research institutes and university sources.

REACHING THE RIGHT MARKET

For advertisers seeking to market their business, products and services that provide sustainable outcomes in major sectors, Green Review offers a variety of options. The combination of current, authoritative editorial and a targeted, executive readership is a proven formula for successful marketing results.

ONLINE CONTENT ON DEMAND

With rolling content, the Green Review website is a regular touch point for an executive readership with unique visits also growing daily. The targeted nature of content ensures that our clients' messages reach a relevant audience of information seekers and decision makers.

TARGETED NEWS FOR A GLOBAL AUDIENCE

Green Review's fortnightly newsletter is a real time snapshot of the issues of the moment delivered directly to the inbox of subscribers. It also offers additional direct marketing options.

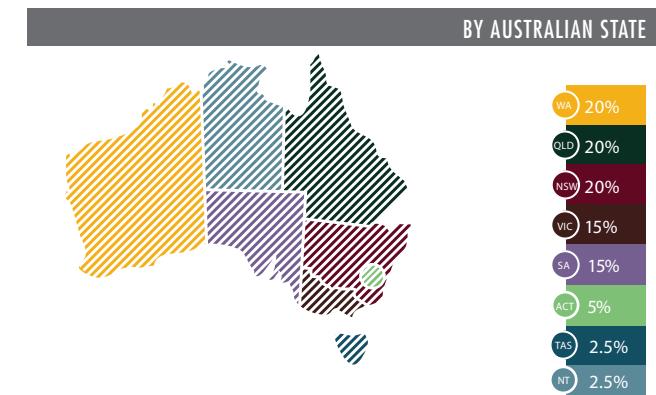
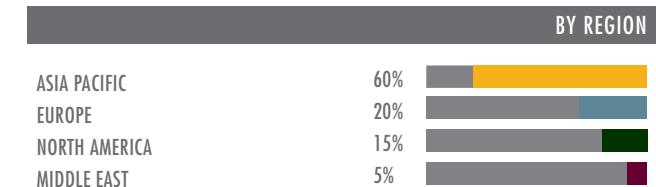
BE SEEN, BE HEARD

Green Review collaborates with major events in Australia as a media partner/supporter. Events that coalesce around the important sustainability issues confronting the world, showcase the latest technologies, and bring together the sharpest minds to add to and share the knowledge base. Our clients also share in exposure to this expanded audience.

MESSAGES THAT MATTER

Green Review's thoroughly researched database multiplies the effectiveness of email direct marketing (EDM) reaching the prospect with the right message at the right time, achieving measurable results.

ONLINE SUBSCRIBERS: 44,000+





CONTENT WITH GLOBAL IMPACT

ENERGY

The energy mix in Australia and around the world is developing at a rapid pace. Green Review provides breaking stories and industry updates from Australia and globally in this increasingly complex and evolving area.

CONSTRUCTION

Green Review investigates the latest topics in the construction industry and the sustainable efforts being made by the sector. With a range of interviews, topical articles and thought-provoking content, Green Review ensures this sector is covered in-depth.

RESOURCES

As a major employer in Australia and around the world, the resources sector has in recent years taken big strides to be part of a low emissions future. Working with respected organisations, Green Review aims to focus on the major operators, their challenges and strategies currently in place.

PROJECTS

Green Review tracks Australian and international projects in each focus sector, providing insight and highlights from the tender phase through to commission and operation.

EVENTS

Green Review's partnerships with major events means we keep up to date with the latest developments in each sector, which is shared in one place. This knowledge base is a valuable source for those in the sector who want to be kept in the know..



MAKE YOUR MARK IN OUR MAGAZINE

COVER STORY

If you have a groundbreaking story to tell, use our front cover option for maximum impact. This option includes a front cover image with announcement text, index page pointer and a double page spread company profile.

AUD 10,000

COMPANY PROFILE

Your company, capability, projects and people can be profiled with this high impact, page stopping option. Work with us to produce a compelling snapshot across two facing pages. This options is perfect for announcements, milestones or to refresh the brand.

AUD 7,500

DESIGN SERVICES

Sage Media Group offers a design service by a talented team of art directors. We will require the logo in EPS format, high resolution images and text including contact information. For re-creation of your logo and other marketing services please speak to your Advertising Account Manager.

FILE SPECIFICATIONS

High resolution PDF files with all fonts embedded are preferred. Please ensure all images and artwork are supplied in CMYK at minimum 300 dpi.

BLEED REQUIREMENTS

All advertisements must include 5mm bleed on all sides with text at least 18mm from trim guides.

DOUBLE PAGE SPREAD

265mm(H) x 430mm(W)

AUD 7,000

FULL PAGE

265mm(H) x 215mm(W)

AUD 4,000

HALF PAGE

132mm(H) x 215mm(W)

AUD 3,000

PREFERRED POSITIONS

Covers (IFC, IBC, BC)

+ 25%

Pages 3, 5, 7, 9

+ 20%

Pages 10-20

+ 15%

Other nominated positions

+ 10%

ADDITIONAL SERVICES

\$500+GST Artwork design

\$500+GST Website post

\$250+GST LinkedIn post

Rates are expressed in Australian Dollars. Apply 10% GST. For discounted rate level, campaign rate and partner rate speak to your Advertising Account Manager.

For booking terms and conditions go to www.greenreview.com.au



ONLINE, ON TARGET

WEBSITE ADVERTISING

TOP BANNER

Rotations: 5

Number of pages: 1

Size: 620 pixels (w) x 100 pixels (h)

File specifications: Animated or static gif/jpeg/png

1 month: \$500+GST

6 months: \$2000+GST

12 months: \$4500+GST

SIDE BUTTON

Rotations: 5

Number of pages: 1

Size: 450 pixels (w) x 160 pixels (h)

File specifications: Animated or static gif/jpeg/png

COST

1 month: \$350+GST

6 months: \$2000+GST

12 months: \$3500+GST

NEWSLETTER ADVERTISING

BANNER

Size: 728 pixels (w) X 90 pixels (h)

File specifications: Static gif/jpeg/png

1 month: \$1000+GST

6 months: \$4000+GST

12 months: \$8000+GST

EMAIL DIRECT MARKETING (EDM)

Use our distribution list or our research team will build one for you*.

Subscribers: Enquire within

File specifications: All text images and logos supplied in separate files (include hyperlinks). Static files only.

Cost: 40cents/email at a minimum of 4000 emails.

*Cost: Custom lists cost on application.

